

*acer*

# PRODUCT SUMMARY

# Aspire 5

## Marketing Name

Aspire 5

## Model Name

A515-54 / A515-54G / A515-55

A515-43 / A515-43G

A514-52 / A514-52G / A514-52K / A514-52KG /

A514-53



\*The image example applies to Aspire 5 (A515-54/A515-54G)

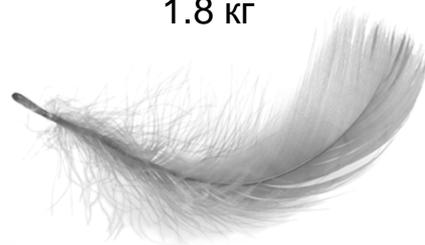


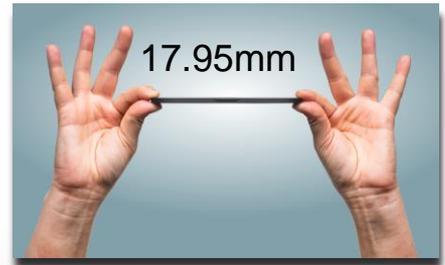






1.8 кг







## Target Audience

**Family Users, Casual Users,  
Bloggers and  
Photographers**

These users have a rational approach towards technology. They're practical, function-driven and tend to be more conventional in terms of device usage and consider computers as useful tools for getting things done. These users often treat their home computers as extensions of their cellphones and use them for general activities, such as web browsing, watching movies and family photos/videos storage. They desire an easy-to-use interface and good visuals. Their new computer should fit in to their existing home setup and be able to meet all their daily productivity needs.



## *Aspire 5*

Powerful and portable, the Aspire 5 laptop delivers on every aspect of everyday computing. With its slim, portable design, it can accompany you wherever you go, while its narrow-bezel display and powerful processors make it ideal whether you're relaxing or getting some work done.

\*The image example applies to Aspire 5 (A515-54/A515-54G)



## 1. Premium Looks & Mobility

Travel with ease and look great doing it with the Aspire 5's thin, light design and sandblasted<sup>1</sup> **aluminum top cover**. This slender laptop is just **17.95mm** thick<sup>1</sup> and its smooth, tactile finish accentuates the cover's premium feel and appearance. Your device stays at your side all day with up to **14 hours**<sup>2</sup> of battery life.

1. Specifications may vary depending on model and/or region.

2. Listed battery life is based on web browsing test in Model A514-52. Stated battery life is for comparison purpose only. Actual battery life varies by model, configuration, applications, video chip format and features used. A battery's maximum capacity decreases with time and use.



## 2. Maximized Visuals

The **narrow-bezel design** offers more real estate for amazing images. Crisp, true-to-life colors come alive on a 15.6" or 14" FHD IPS display<sup>1</sup> with **Acer Color Intelligence™**. Keep your eyes free from strain and watch or work for long sessions using **Acer BlueLightShield™**.

1. Specifications vary depending on model and/or region.



## 3. Exceptional Performance

Supercharge your laptop for work and play with an **10th Gen Intel® Core™ processor**<sup>1</sup> and **NVIDIA® GeForce® MX250 GPU**<sup>1</sup>. Apps load faster, graphics perform better and multitasking is more efficient with this powerful combination. Work more effectively and accurately with the **Precision Touchpad**.

1. Specifications vary depending on model and/or region.



## 4. Wireless Convenience

Maintain a strong, consistent Wi-Fi signal with **2x2 Wi-Fi 6 (aka 802.11ax)** and **MU-MIMO technology**. The strategic **slot antenna** placement helps maximize the portability and wireless performance of your laptop.



## 5. The Power of Sound & Voice

Turn up the music with **Acer TrueHarmony™**, bringing you deeper bass and more volume through its innovative speaker design. Command your PC with hands-free ease and experience the freedom of voice control with **Microsoft Cortana®** and **Amazon Alexa<sup>1,3</sup>**.

1. Specifications may vary depending on model and/or region.

3. Feature only available via specific Amazon devices and requires an Amazon account, the Amazon Alexa App, and an active internet connection. Not all voice commands are recognized. Amazon, Alexa, and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates.



## 6. Comprehensive Connectivity

No matter what you need to connect, the Aspire 5 has you covered. Accomplish more with a full range of ports, including **USB Type-C™**, 2x USB 3.1, HDMI and more<sup>1</sup>. **Power-off charging** is supported via one of the USB ports, so you'll never be stuck without power<sup>1</sup>.

1. Specifications vary depending on model and/or region.



# The latest 10<sup>th</sup> Gen Intel® Core™ processors

The latest generation of Core™ processors is redefining what's possible for modern thin and light system. Carry less and do more with:

- New CPU core architecture, all new graphics architecture, and built on the 10nm process technology
- Built-in AI and machine learning advances enable the most efficient AI processing. Get more done on an intelligent PC that's ready for the software of today and tomorrow.
- Increased board integration for sleeker designs with WiFi6 connectivity.



## Performance – Image detection



Up to **77%**

Intel Ice Lake – U /Y



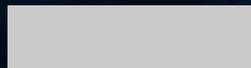
5 year old PC\*

## Connectivity – Wireless



Nearly up to **3x**

Intel Ice Lake – U /Y with Intel Wi-Fi 6 (Gig+)



1

Last generation Wi-Fi (.11ac)

\*Based on Intel official document " 10<sup>th</sup> Gen Intel Core (Ice Lake) 30-3-30 r2.pdf

\*Configuration Details for 5 Year Old PC

Intel® Core™ i5-520UM processor (1.06GHz up to 1.86GHz, 2C4T, 3MB) measured on Acer® Aspire 1830T, Memory: 4GB DDR3 1600MHz, Storage: 500GB hard drive, Display: 11" 1366x768 resolution, Battery: 63Whr, OS: Windows 7. \*\*Assumes SW has been modified to take advantage of ICL AI features

## Slot Antenna

We placed the antenna on the top of cover to optimize the signal strength, slot-antenna design optimums the antenna position, avoid system noise and provides a faster, smooth, and stable wireless experience by its metal cover antenna.



# A515-54 / A515-54G / A515-55



	A Cover (Top)	B Cover (Screen)	C Cover (Keyboard)	D Cover (Bottom)
<b>Color</b>	Charcoal Black, Pure Silver, Lava Red	N/A	Charcoal Black, Pure Silver, Lava Red	Charcoal Black, Pure Silver, Lava Red
<b>Material</b>	Metal	Plastic	Plastic	Plastic
<b>Finish</b>	Painting	NA	Painting	Painting

# A515-43 / A515-43G



	A Cover (Top)	B Cover (Screen)	C Cover (Keyboard)	D Cover (Bottom)
<b>Color</b>	Charcoal Black, Pure Silver, Lava Red	N/A	Charcoal Black, Pure Silver, Lava Red	N/A
<b>Material</b>	Metal	Plastic	Plastic	Plastic
<b>Finish</b>	Hairline	NA	Hairline	Texture

# A514-52 / A514-52G / A514-52K / A514-52KG / A514-53



	A Cover (Top)	B Cover (Screen)	C Cover (Keyboard)	D Cover (Bottom)
<b>Color</b>	Charcoal Black, Dew Silver , Indigo Blue	N/A	Charcoal Black, Dew Silver , Indigo Blue	Charcoal Black, Dew Silver , Indigo Blue
<b>Material</b>	Metal	Plastic	Plastic	Plastic
<b>Finish</b>	Sand Blasting	N/A	Painting	Painting

A515-54 / A515-54G / A515-55



A515-43 / A515-43G



A514-52 / A514-52G / A514-52K/A514-52KG





**THE BEST IS YET TO COME**